What is Knowledge Management?

Knowledge Management is the cognizant process of capturing, accumulating, storing, managing and sharing organizational knowledge.

The use of Knowledge Management greatly aids organizations to advance the efficiency of managerial aspects and decision making.

It compliments a more dynamic workplace, constructing organizational knowledge, more decisive decision making and escalates employee happiness.

Tesla has understood how information cascades through a

How does Tesla utilize Knowledge Management?

1. Understanding Tesla’s Key Drivers –

Tesla has vivaciously understood that their electronic cars are what plays as the key driver of the company. The electronic car has been a fundamental source of Tesla’s revenue generation. Due to this, it is mandatory that it is well expressed in the market.

1. Employee Culture –

Tesla’s management makes sure that its employees are dedicated to be consequent to technology employed within the firm.

1. Employee Recognition and Appreciation –

With the aim of instilling motivation and deriving abundant productivity, Tesla presents their employees with recognition and rewards. This helps their employees become more driven and focused.

Monetary gain is the key motivative for employees, so Tesla overtures rewards of revenue.

Furthermore, this also emulates excellent work and compliments a positive working environment within the organization.

(Karamitsios)

# Bibliography

Karamitsios. (2021). *Knowledge Management: Tesla Motors*. Retrieved from https://www.thecasesolutions.com/: https://www.thecasesolutions.com/knowledge-management-tesla-motors-42960